



Women of Color Caucus Ohio Funding Application

The Women of Color Caucus (WOCC) recognizes the isolation, frustration and invisibility felt by women of color in domestic violence, sexual assault, and other social service movements. The WOCC knows that we must strengthen the bonds between us, and together in collective action, give women of color opportunities to be active leaders in our agencies, state, and nation.

The WOCC Mustard Seed Funding Project invests in women of color seeking pre-seed and seed level financial support for projects that impact the movement to end violence against women of color. You do not need to be a member of the WOCC to apply. Women of Color who are survivors of violence may also apply. Our mission is to bridge the gap for women of color to write our own story and lead the way to real justice and access to all systems, services, and economic wealth.

Projects will be awarded based on the WOCC mission, the ability to pave the way for WOC and to share the benefits with community we serve. Applicants will compete for:

- 1st Place: \$2000
- 2nd Place: \$1000
- 3rd Place: \$500

Our Mission

The WOCC is a group of diverse women concerned about violence against women of color. We are committed to developing leadership in women, community education, and efforts that will influence policy and systems to respond more effectively to improving the lives of all women.

Our Values

- Ethical communication
- Safe spaces for women of color
- Support and problem-solving
- Mutual respect
- Community trust
- Appreciation for the whole person

Eligibility

Only Women of Color are invited to apply. Examples of projects to be considered, but not limited to: Product Development/Distribution, Training, Research, Literature, Awareness Campaign, Venue Rental, etc. We are interested in giving women of color a canvass to create something they believe is needed to end violence against women of color.

Application and Selection Process

First Round: The Pitch

Call for application will begin by June 15, 2021. In Round One applicants will create a 60-90 second video to pitch their project. Videos must be uploaded to the project website by July 15, 2021. Each applicant will receive constructive feedback to enhance their project, as a way for all participants to receive coaching for success. The Selection Committee will choose 7 finalists to move to the Second Round. Finalists will be announced at the August WOCC Summit.

Second Round: The Plan

Seven finalists will submit their business plan and funding request by September 15, 2021. Applications may include media material's, product samples, formal/official photos, newspaper clippings, awards, videotape, and any other items relating to your project.

The Selection Committee will rate the project based on the following criteria by October 8:

- Identifiable goals and objectives
- Clarity of the implementation plan
- Feasibility of the project budget
- Method to measure project outcomes
- Ability of the project to be shared and /or replicated by other agencies
- Project creativity

Final Round: The Prize

The Final award winners will be announced and honored at the November 5, 2021, WOCC meeting. Each winner will have a video presentation highlighting their project and will be presented with an award check.

Application Form

Project Name/Title:

Applicant's Name:

Street Address/City/State/Zip:

Email Address:

Website:

Project Overview and how funding will be used:

Send your pitch Video to Venicalmiller@gmail.com by July 15, 2021.