Worksheet

ABCDE Outcome Statements Check-Up Worksheet

1. **Write one of your short or medium-term outcomes from your logic model here:**
   ✎

2. **Does the statement describe…**
   ❑ The *result or impact* of an activity (such as a change in awareness, attitude, knowledge, skill, behavior at the individual level; or policy, number of trained individuals, or media contacts at the community level)
   > ➤ *Good! You're on the right track!*

   ❑ An *activity* (such as "will offer sessions," or "will disseminate brochures" at the individual level; or "will offer training," "educate individuals in the organization," "create a fact sheet," "provide schools with team approach," or "provide a forum for discussion" at the community level)
   > ➤ *Oops! This might be an Output instead of an Outcome.*
   > ➤ *Try to clarify what the end result will be of this activity, making sure that it is feasible for you to measure it.*

3. **Given the scope and intensity of the activity/strategy, is it realistic to expect that you can achieve this outcome in the short or medium-term (within one year)?**
   ❑ Yes ➤ *Good!*
   ❑ Maybe/Not sure
   ❑ No ➤ *Try to scale it down and make it more realistic. Think of some shorter-term steps that will help you get to the longer-term goal.*

4. **Given your existing evaluation capacity and resources, is it feasible that you can measure this outcome?**
   ❑ Yes ➤ *Good!*
   ❑ Maybe/Not sure
   ❑ No ➤ *If this is a longer-term outcome that you simply cannot evaluate at this time, think of some shorter-term steps that you could evaluate. If this outcome statement is "too squishy" (vague) to evaluate, then use the ABCDE method to make it more specific.*

5. **Does the statement have the following elements?**
   ❑ **A**udience (who will change)
   ❑ **B**ehavior (what will change) *This should be a specific and measurable statement that you can evaluate.*
   ❑ **C**ondition (by when)
   ❑ **D**egree (by how much) *This should be a number or a percent.*
   ❑ **E**vidence (how the change will be measured)

6. **Revise your outcome statement (if you are missing any of the ABCDE elements, or if you answered "no" to #3 or #4 above)**

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