### Outcome Evaluation Plan Worksheet for: Example- MOST Clubs (Strategy #1)

<table>
<thead>
<tr>
<th>WHAT</th>
<th>HOW</th>
<th>WHEN</th>
<th>WHO</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABCDE Outcome Statements</td>
<td>Evaluation Methods &amp; Tools</td>
<td>Evaluation Timing &amp; Design</td>
<td>Evaluation Participants/Sampling</td>
</tr>
</tbody>
</table>

- **ABCDE Outcomes Development Worksheet and/or “Outcomes” column from your logic model**

#### Write out 1 or more ABCD Outcome Statements:

**By the end of the program (May 2009)**...

- **a.** At least 90% of MOST Club participants will report that they are aware of the harm caused by sexual harassment at their school. (awareness)
- **b.** At least 70% of participants will report that they are “somewhat” or “very” confident in their ability to confront a friend who is saying harmful things about women and girls. (competence/ability)
- **c.** At least 60% of participants will report that they told a peer to stop saying disrespectful things in the past 3 months. (action/behavior)

#### Type(s) of Outcomes(s):

- Awareness
- Knowledge
- Attitudes/Values/Beliefs
- Intention/Aspiration
- Skill/Competence
- Status/Condition
- Behavior/Action

#### Evaluation Method(s) to be used:

- **Survey/Questionnaire – method #1**
- **Focus Group Interview – method #2**
- **Key-informant interview**
- **Formal developmental or clinical assessment**
- **Observation with structured protocol**
- **Administrative Records**
- **Other:**

#### Evaluation Timing & Design

**When will you administer the instruments?**

**Method #1:**

- Name of instrument being used: MOST Club Pre & Post Survey
- Source of instrument(s) (check all):
  - Tools that came with curricula/model
  - Other external source (online, consultant, etc.)
  - Internally developed (“home grown”)
- Describe any modifications being made to existing tools.

**Method #2:**

- Name of instrument being used: MOST Focus Group Script
- Source of instrument(s):
  - Tools that came with curricula/model
  - Other external source (online, consultant, etc.)
  - Internally developed (“home grown”)
- Describe any modifications being made to existing tools.

#### Evaluation Participants/Sampling

**Who will participate in the method?**

**How will they be selected?**

**Method #1:**

- All Participants Invited ("census")
  - Some Participants Invited:
    - Purposive
    - Convenience
    - Random or stratified random
    - Cluster or stratified cluster

Describe how selected:

All participants asked to fill out survey at second (pre) and last (post) sessions.

**Method #2:**

- All Participants Invited ("census")
  - Some Participants Invited:
    - Purposive
    - Convenience
    - Random or stratified random
    - Cluster or stratified cluster

Describe how selected:

All “core” participants asked to fill out survey at second (pre) and last (post) sessions.
Outcome Evaluation Plan Worksheet for: Example- Youth Group Leader Training Workshop (Strategy #2)

<table>
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<td>☐ ABCDE Outcomes Development Worksheet and/or “Outcomes” column from your logic model</td>
<td>☐ Decision Tree for Selecting Instruments</td>
<td>☐ Decision Tree for Evaluation Design Options</td>
<td>☐ Decision Tree for Selecting Sampling Methods</td>
</tr>
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**Write out 1 or more ABCD Outcome Statements:**

**By the end of the workshop session...**

- **a.** At least 75% of participants will be able to identify two teen dating violence resources (curricula, website, etc.) that they did not know about prior to the workshop, as measured by the Post-Session Survey (awareness, knowledge).

- **b.** At least 75% of participants will report that they are “very likely” or “likely” to implement healthy relationships programming with their youth group over the next six months... (intention)

**By July 2010...**

- **c.** At least 50% of the workshop participants will report that they implemented any healthy relationships programming with their youth group, as assessed by the Implementation Tracking Tool (Behavior, Capacity/Implementation).

**Type(s) of Outcomes(s):**

- ☑ Awareness
- ☑ Knowledge
- ☑ Attitudes/Values/Beliefs
- ☑ Intention/Aspiration
- ☑ Skill/Competence
- ☑ Status/Condition
- ☑ Behavior/Action + Capacity/Implementation

**Evaluation Method(s) to be used:**

- ☑ Survey/Questionnaire – method #1
- ☑ Focus Group Interview
- ☑ Key-informant interview
- ☑ Formal developmental or clinical assessment
- ☑ Observation with structured protocol
- ☑ Administrative Records
- ☑ Other: Imp. Tracking Tool – method #2

**When will you administer the instruments?**

**Method #1:**

- ☑ Post-program (post or retro post):
- ☑ Pre and Post-program:
- ☑ Pre, Post, & Additional Follow-up:

**Source of comparison data:**

- ☑ Local comparison group that did not participate in program
- ☑ US or state comparative data
- ☑ Previous years
- ☑ None at this time

**Method #2:**

- ☑ Post-program (post or retro post):
- ☑ Pre and Post-program:
- ☑ Pre, Post, & Additional Follow-up:

**Email & phone follow-up 6 months after workshop**

**Source of comparison data:**

- ☑ Local comparison group that did not participate in program
- ☑ US or state comparative data
- ☑ Previous years
- ☑ None at this time

**Who will participate in the method?**

**How will they be selected?**

**Method #1:**

- ☑ All Participants Invited (“census”)
- Some Participants Invited:
  - ☑ Purposive
  - ☑ Convenience
  - ☑ Random or stratified random
  - ☑ Cluster or stratified cluster
  - Describe how selected:
    - All participants asked to fill out survey at end of workshop

**Method #2:**

- ☑ All Participants Invited (“census”)
- Some Participants Invited:
  - ☑ Purposive
  - ☑ Convenience
  - ☑ Random or stratified random
  - ☑ Cluster or stratified cluster
  - Describe how selected:
    - NA

**Describe any modifications being made to existing tools:**

**Method #1:**

- NA

**Method #2:**

- NA