

# Pathways in Prevention: A Roadmap for Change

## Ohio's Plan for Sexual and Intimate Partner Violence Prevention

In 2006, the Ohio Department of Health (ODH) in collaboration with the Ohio Domestic Violence Network (ODVN) co-convened a coalition of representatives of state level agencies, professional associations, local level prevention programs, allied professionals and key stakeholders. With support from the Centers for Disease Control and Prevention (CDC), the Ohio Sexual and Intimate Partner Violence Prevention Consortium (Consortium) endeavored to create a strategic plan for the prevention of sexual violence (SV) and intimate partner violence (IPV) in Ohio. In 2007, the following five strategic directions were identified:

- ◆ **Integrated Strategic Evaluation and Data Collection**
- ◆ **Empowered Local Communities**
- ◆ **Integrated Intra-State Collaboration**
- ◆ **Effective Youth SV and IPV Prevention Recommended Practices**
- ◆ **Leveraging Resources for Maximizing Sustainability**

Goal and outcome statements for each Strategic Direction are articulated below. It is anticipated that implementation of this Plan will begin in mid-2009 as resources, both financial and human, of both convening organizations and our partners allow.

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### Goal and Outcome Statements

#### **Strategic Direction: Integrated Strategic Evaluation and Data Collection**

**Goal 1:** Create a centralized strategy for collecting inclusive statewide evaluation data on SV and IPV primary prevention efforts in Ohio.

- ⇒ **Outcome:** By the beginning of 2013, the Consortium will create and distribute a directory of evaluation measures that have been assessed for cultural competency and accurate measurement of SV and IPV prevention outcomes.
- ⇒ **Outcome:** By mid-2013, Ohio local SV and IPV prevention efforts demonstrate increased capacity for using evidence based practices.

**Goal 2:** Create a centralized strategy for collecting statewide data on the incidence and prevalence of SV and IPV in Ohio.

- ⇒ **Outcome:** By mid-2013, the Consortium will create a comprehensive tool for the collection of statewide data on the incidence and prevalence of SV and IPV in Ohio.

#### **Strategic Direction: Empowered Local Communities**

**Goal 1:** Establish a culturally competent, inclusive and appropriate program that generates awareness and recognition of the Plan among state level youth serving social and community organizations and their local affiliates.

- ⇒ **Outcome:** By the end of 2012, youth serving organizations at the state and local level have integrated SV and IPV culturally competent, inclusive and appropriate primary prevention messages.
- ⇒ **Outcome:** By the end of 2012, through the distribution of a toolkit, a statewide kickoff event, and regional replication, communities across Ohio will access and utilize identified primary prevention messages through the following organizations which may include but are not limited to: 4H/Extension agencies, Boy Scouts, Girl Scouts, sports including both community sports and school based athletics, United Way, Family and Children First groups, YW/YMCAs, Boys/Girls clubs, Big Brothers/Big Sisters, church groups, Jewish groups, other religious associations, etc.

## Goal and Outcome Statements (con't)

### **Strategic Direction: Integrated Intrastate Collaboration**

Goal 1: Improve the knowledge and skills of education, health and human services professionals in relation to SV and IPV primary prevention.

- ⇒ Outcome: By the end of 2012, at least three professional associations/organizations and one college/university will have implemented SV and IPV primary prevention training.
- ⇒ Outcome: By mid 2013, resources related to SV and IPV primary prevention will be broadly available for professional education.

Goal 2: Increase the number of government agencies (municipal, county, state), private sector, and non-profit employers that adopt SV, IPV, and sexual harassment prevention policies that are both inclusive and attentive to diverse communities in Ohio.

- ⇒ Outcome: By mid 2011, three government agencies, private sector or non-profit employers/networks identified by the Consortium will adopt SV, IPV, and sexual harassment Workplace Policies.
- ⇒ Outcome: By mid 2013, at least one government agency, private sector or non-profit employer will champion the adoption of SV, IPV, and Sexual Harassment Workplace Policies with similar industries.

Goal 3: Identify and support culturally responsive public policy efforts that are in the interest of SV and IPV primary prevention and to increase the Consortium's understanding of those efforts.

- ⇒ Outcome: By end of 2013, and continuing onward, Consortium members will support statewide public policy organizing and advocacy efforts and encourage further local dissemination.

Goal 4: Leverage and make available those resources that will positively influence media discourse (and, therefore, public opinion) related to SV and IPV and opportunities for SV and IPV primary prevention.

- ⇒ Outcome: By the end of 2013, three local SV and IPV programs will have institutionalized media advocacy strategies within their Communications Plan or their organization.

### **Strategic Direction: Effective Youth SV and IPV Prevention Recommended Practices**

Goal 1: Create effective culturally competent, inclusive and appropriate statewide SV and IPV primary prevention recommended practices for youth age 6-24.

- ⇒ Outcome: By the end of 2013, the Consortium will create and distribute effective statewide SV and IPV primary prevention recommended practices for youth age 6-24 .

Goal 2: Create effective culturally competent, inclusive and appropriate statewide SV and IPV primary prevention recommended practices for men and boys with hostility towards women, hyper-masculinity, and with exposure to all forms of violence across the lifespan.

- ⇒ Outcome: By the end of 2013, the Consortium will create and distribute effective statewide SV and IPV primary prevention recommended practices that address the issues articulated above.

### **Strategic Direction: Leveraging Resources for Maximizing Sustainability**

Goal 1: Leverage resources for maximizing sustainability of culturally competent, inclusive and appropriate SV and IPV primary prevention efforts in Ohio.

- ⇒ Outcome: By the end of 2013, a unified concept for SV and IPV primary prevention will be articulated and broadly disseminated in Ohio.

Goal 2: Develop a public, representative of Ohio's diverse communities, that is knowledgeable about and supportive of SV and IPV primary prevention efforts in Ohio.

- ⇒ Outcome: By the end of 2013, Ohio's diverse public has demonstrated an increase in knowledge and support for SV and IPV primary prevention.

Goal 3: Create and maintain the necessary infrastructure and resources to ensure the process of implementation of the Plan, with attention to the needs of Ohio's diverse communities.

- ⇒ Outcome: By 2013, the SV and IPV primary prevention Plan will be implemented on schedule and the infrastructure and resources for culturally competent, inclusive, and appropriate primary prevention in Ohio will be maintained beyond 2013.